SOUTH SHORE BUSINESS SOLUTIONS

Client price guide

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Websites & care

Starting prices in USD • Written scope and total approved before work begins.

Website package	One time	Included starting scope
Starter website	$995	One scrolling page, up to 6 sections, contact form and mobile layout.
Business website	$1,995	Up to 5 pages, one contact/quote form and a gallery of up to 20 supplied images.
Expanded website	$3,295	Up to 10 pages, two standard forms and a gallery of up to 40 supplied images.
Online store	From $3,995	Up to 5 content pages and 20 supplied products; standard hosted checkout, one shipping region and payment-provider connection.

Design is included in the website price

Every website package includes one approved design direction, light edits to client-supplied copy, mobile formatting, page titles/descriptions, two consolidated revision rounds, basic contact/link testing and launch. One revision round is one collected list of changes within the original scope. Logo creation or recreation, brand sheets, font research, custom animation, promotional videos, Google Business Profile setup, new design concepts, extensive copywriting and custom functions are NOT included unless expressly listed in your written quote. Work beyond the approved scope is quoted and approved before it begins.

Website care and additions

Website care	Monthly	Service allowance
Care	$99	Standard business-site hosting, weekly availability check, monthly form/link check and up to 30 minutes of content edits.
Care Plus	$199	Care services with up to 90 minutes of content edits total per month.

Care includes a recoverable copy of the site after changes. Store orders and application databases need a separately scoped backup plan. Edit time does not roll over. Support is during agreed business hours; response target is two business days, without a guaranteed repair deadline.

Common additions

Addition	Starting price	Scope
Additional page	$150	One page using the approved layout; client supplies content.
New page copy	$125	Up to 400 words from client-provided facts; one revision.
Booking connection	$199	Connect one existing scheduling service; its fees are separate.
Content migration	$299	Transfer content from up to 5 existing pages; no database migration.

Website packages are one-time build prices, not unlimited maintenance. Domain registration, business email, premium licenses, store-platform fees and unusual traffic/storage costs are separate and disclosed in the quote. Clients may choose their own hosting; a monthly care plan is optional. Basic site hosting is included only with an SSBS care plan. Client-supplied photos, content and approvals are required; new pages, additional revisions and major redesigns require an approved change quote.

Social media & marketing

Monthly services build a consistent presence. Each plan has a defined workload.

Social service	Price	Included scope
Content pack	$249/mo	8 original static graphics and captions, delivered together. You publish them.
Social Essentials	$399/mo	8 original static posts with captions; scheduling to one platform, monthly calendar and short results summary.
Social Growth	$699/mo	12 original posts total: 10 static and 2 simple videos up to 30 seconds from supplied footage. Scheduling across up to 2 platforms; monthly results review.
Managed-social setup	$149 once	Account access, profile review, brand setup and initial calendar. Applies once when starting Essentials or Growth.
Extra platform	$99/mo	Cross-post existing approved content to one additional supported platform; no extra original posts.

One post means one original content item; publishing it on two platforms does not count as two original items. Monthly plans include one consolidated calendar revision. Client supplies facts, offers and usable media, and approves content before publication. Missed approval deadlines move the schedule.

Comment/inbox management, filming, paid advertising and ad spend are separate. No follower, lead or sales outcome is guaranteed. Platform support and access are confirmed before the plan starts.

Email & local visibility

Service	Price	Included scope
Single email campaign	$150	One email, up to 500 words, one audience and one revision; design and approved send in an existing account.
Welcome email setup	$499	One platform setup plus a 3-email welcome sequence and simple trigger; supplied permission-based contacts.
Monthly email service	$299/mo	2 campaigns monthly to one audience; one revision each and a performance summary.
Local profile setup	$299 once	One eligible Google Business Profile: information, services, images and assistance with the owner’s verification process.
Local visibility care	$299/mo	One location: 4 profile updates, up to 10 review-response drafts, one website page refresh up to 400 words and a monthly summary.

Email-platform subscriptions and sending charges are separate. Google Business Profile itself is free; the listed fee pays for our setup or management work. Verification and ranking are controlled by Google. Clients retain account ownership. Local visibility care does not include broad technical SEO or link-building campaigns.

Branding & sales materials

Design fees cover digital deliverables. Printing, postage, purchased images and shipping are separate.

Deliverable	Starting price	Included scope
Logo design	$350	2 initial concepts; refine 1 selected direction.
Brand starter kit	$650	Logo package, colors/fonts, one-page guide, business card and one social profile graphic.
Business card	$100	One person, front and back; print-ready PDF.
Flyer / sales sheet	$100 / $175	One side / two sides; one standard page per side.
Rack card	$175	One two-sided design.
Tri-fold brochure	$275	One sheet, 6 panels; supplied copy and images.
Capability statement	$200	One-page company overview from supplied facts.
Proposal / quote template	$200	One editable template, up to 4 pages.
Sales presentation	$350	Up to 10 slides from supplied outline/content; PDF and editable deck. Extra slides $35 each.
Infographic	$175	One page; up to 8 supplied facts or data points.
Social graphic	$50 / $175	One static graphic / coordinated pack of 4.
Profile or cover graphic	$75	One platform and one size.
Promotional video	$175 / $295 / $495	Up to 15 / 30 / 60 seconds; supplied footage/images, captions and one format. Filming quoted separately.
Sales materials kit	$499	Business card + one-sided flyer + capability statement + 4 social graphics. Standalone total: $575.

What comes with your design

Two consolidated revision rounds are included unless a service lists a different limit. One revision round is one combined list of changes to the approved brief. New concepts, added deliverables and changes after approval require a written change quote.

Client supplies accurate business details, rights-cleared images and final proof approval. Final file formats are confirmed in the quote. Logo delivery includes PNG, PDF and a vector version of the approved mark. Trademark searches, registration and legal clearance are separate.

Software & consulting

Subscription rates and project starting prices • Service scope and activation date confirmed in writing.

Subscription	Price	Starting plan
ShopIntel	$199/shop/mo + $499 onboarding	One shop location and up to 5 staff accounts, with 5,000 AI credits per shop per month included. Onboarding covers one clean CSV import up to 1,000 records and two 45-minute training sessions.
FieldIntel Core	$49/user/mo	Own accounts and customer history, maps and routing, visits/check-ins, follow-ups and basic activity reports.
FieldIntel Pro	$69/user/mo	Core features plus team/manager dashboards, account assignment, territory oversight and team reporting.
FieldIntel AI Pro	$89/user/mo	Pro features plus AI account reviews, summaries, priorities and opportunity intelligence. Includes 1,000 AI credits per paid AI Pro seat per month, pooled across the company. Core and Pro seats do not add AI credits.

FieldIntel setup and options: Optional assisted setup: $149 for one clean CSV import up to 500 records and one 45-minute session. Product Sales is quoted separately.

Software subscriptions: These rates apply to new customers; existing accepted customer quotes remain unchanged. Your proposal will list the features available to you, included usage/storage, support, any additional charges and the activation date. Subscription billing starts when your agreed service is activated. A demonstration and scope review come before commitment.

AI credit options

ShopIntel and FieldIntel AI Pro offer an optional top-up of 20,000 additional AI credits for $100. Contact us to request a top-up; no automatic top-up purchase or billing is implied. AI credits measure actual AI consumption, not a fixed number of requests. Usage varies by model, task and input/output size. Included allowances reset each calendar month in UTC; unused included credits do not carry over. Purchased extra credits do not expire.

Custom business tools & consulting

Service	Starting price	Included starting scope
Business consultation	$125	60-minute session and a short written action list.
Workflow / app discovery	$499	Up to two 60-minute sessions, workflow outline, requirements and a build estimate. Credited toward a build of $3,500+ booked within 30 days.
Simple automation	$750	One workflow joining up to 2 supported systems; one trigger and up to 3 actions. Subscriptions and usage separate.
Clickable app prototype	$1,500	Up to 5 screens and one demonstrated workflow; a design prototype, without production hosting or live data processing.
Small custom business app	From $3,500	One workflow, up to 3 main screens and 5 users; basic data entry, search and export. Final quote follows discovery.
Custom app support	$199/mo	Up to 1 hour of maintenance/support monthly. Hosting, API usage and third-party services separately itemized.

Simple terms for every quote

Payment: Projects under $500 are paid before work starts. Projects of $500 or more use 50% to book and 50% after final proof approval, before launch or final-file handoff. Larger custom apps use written milestones. Monthly services are billed in advance after activation; cancel before the next billing period to stop the next renewal. No long-term term is required unless the quote states one.

Additional work: $100/hour, one-hour minimum per separately approved request, then 15-minute increments. Rush work adds 25% only if agreed before booking. Unused monthly allowances do not roll over. No added work or outside cost is charged without approval.

Price certainty: Quotes are valid for 14 days. These starting rates cover the stated scope; complex work is quoted separately. Applicable tax is additional. Accepted fixed project prices stay fixed for that scope; monthly price changes require at least 30 days’ notice. A written agreement controls cancellation, ownership, access and handoff.

Request a written quote

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